## Giving a Presentation

15<sup>th</sup> January 2021

Robot Learning Lab

Albert-Ludwigs-Universität Freiburg



## With Every Presentation...

...you present yourself and your work

## **Outline**

- The slides
  - Content
  - Layout
- The presentation
- Questions

## The Slides

- Typically done long before the presentation
- and long enough to practice
- They are used to better convey the message
- Their purpose is not to allow you to read off what you want to say

## **Choosing a Proper Title is Hard**

- The title of a slide often says what is on the slide
- You actually can to better: Use the title to convey a message
- The title should better tell the message of the slide.
- Choosing a Proper Title is hard

## The Structure of Scientific Presentations is often Similar

- 1. Introduction and Motivation
- 2. State of the Art
- 3. Our Approach
- 4. Results
- 5. Conclusions and Future Work

- This/such a slide is contained in many presentations
- Maybe it is better to leave it out if your presentation is short.

## **Introduction and Motivation**

#### Describe

- the problem
- why it is relevant
- the open question
- in which way the approach you present gives an answer to this question

Why should people care about your work?

## **State of the Art**

- Mention relevant approaches presented in the past.
- Tell in which way the approach presented in this paper goes beyond the previous ones.
- The art lies in finding the right balance when describing related work
- Say what the approaches do and what they solve (be friendly, make the authors happy!)
- Say in which way your approach is better (do not make the authors unhappy!)

## The Approach

- This part of the presentation is not intended to demonstrate your skills
- It is intended to let the audience understand how your approach works
- Provide the audience with the technical details and the intuition
- Use graphics and/or examples to explain technical details

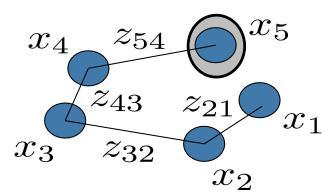
## **Example: Graph-based SLAM**

- Let  $\mathcal{G}=(\mathbf{x},\mathbf{z})$  be a graph where  $\mathbf{x}=\{x_1,\ldots,x_n\}$  is a set of poses and  $\mathbf{z}=\{z_{ji}\}$  is a set of pairwise observations of poses j and i, where  $\Omega_{ji}$  is the corresponding measurement uncertainty.
- Furthermore let  $e_{ji}$  be the erroge between the pairwise observations  $x_{ji}$  and the relative poses
- Goal: Find  $\mathbf{x}^* = \operatorname*{argmin} \sum_{ji} e_{ji}^T \Omega_{ji} e_{ji}$

## Maybe Better: Graphical Example

#### Given:

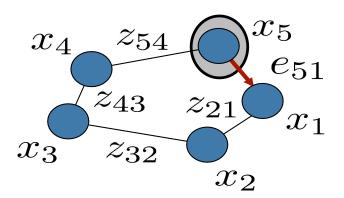
- Poses  $\mathbf{x} = \{x_1, \dots, x_n\}$
- Pairwise observations:  $\mathbf{z} = \{z_{ji}\}$
- Measurement uncertainty  $\Omega_{ji}$



## **Maybe Better: Graphical Example**

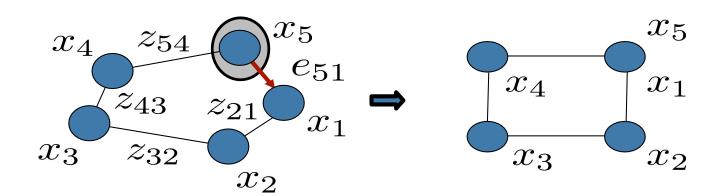
#### Given:

- Additionally we observe that  $x_5 = x_1$
- This introduces the error:  $e_{51}$



## **Maybe Better: Graphical Example**

- More generally, we have an error  $e_{ji}$  for every pairwise observation  $z_{ji}$  given the positions  $\mathbf{x}$  of the nodes
- Goal: Find  $\mathbf{x}^* = \operatorname*{argmin}_{\mathbf{x}} \sum_{ji} e_{ji}^T \Omega_{ji} e_{ji}$



## **Algorithms are Hard to Explain**

#### **Algorithm 1** Coverage(S) 1: $C \leftarrow S$ //Set the current node to S $\mathcal{P}_{aux} \leftarrow C$ $\mathcal{P} \leftarrow \emptyset$ 4: while 1 $\forall n \in \mathcal{P}_{aux}, \ m \in \mathcal{N}, \ \|c_n - c_m\| < M_{\mathbf{R}} \cdot e_{\text{cell}}$ $\mathbf{visited}(m) = 1$ 6: $\forall n \in \mathcal{P}_{aux}, \ m \in \mathcal{N}, \ \|c_n - c_m\| < 2M_{\mathbf{R}} \cdot e_{\text{cell}}$ overlapped(m) = 1 $\mathcal{N}_C \leftarrow \{n \in \mathcal{N} \mid ||c_n - c_C||_{\infty} = (2M_R + 1) \cdot e_{\text{cell}}\}$ 7: and **overlapped**(n) = 0 and $q(n) < \infty$ 8: if $\mathcal{N}_C \neq \emptyset$ 9: find $M \in \mathcal{N}_C$ with minimal q 10: else 11: $\mathbf{D}^{*}(C)$ and stop at $\mathbf{visited}(M) = 0$ or $||c_M - c_o||_{\infty} = e_{\text{cell}}, \ o \in \mathcal{O} \text{ and } \exists n,$ $\mathbf{visited}(n) = 0, \|c_M - c_n\| < M_{\mathbf{R}} \cdot e_{\text{cell}}$ 12: if no such node M exists 13: return $\mathcal{P}$ 14: end 15: end $\mathcal{P}_{aux} \leftarrow \mathcal{P}_{aux}(C, M)$ $C \leftarrow M$ //Set the new current node 17: 18: $\mathcal{P} \leftarrow \mathcal{P} \cup \mathcal{P}_{aux}$ 19: end

#### Better...

- Describe the idea
- Give examples to describe how it works
- Design the examples so that all (relevant) features of the algorithms can be explained
- Once you are done with the examples, the audience should have an idea how it works

#### The Results

- The results should back up your claims
- With them you demonstrate that your approach has the desired features.
- They should clearly demonstrate that the approach you present is better than previous ones.

## The Conclusions and Future Work

- Again describe the contribution of this this paper
- A good first sentence starts with "We presented a novel approach to ..."
- Tell the key idea of the work
- Maybe talk about limitations that might lead to future work

## Seminar Talks about Other People's Work

- You might add slides describing your opinion about the paper.
- Tell what you regard as positive aspects
- Tell which potential improvements you see
- What would you have done differently?

## **Text**

- Use sans serif fonts instead of serif fonts
- Use
  - dark text on light background (easy to read)
  - light text on dark background (not so easy to read)

Left-aligned text is easier to read than centered text

Avoid putting too much onto one slide (avoid clutter)

#### **Text**

- Use sans serif fonts instead of serif fonts
- Use
  - dark text on light background (easy to read)
  - light text on dark background (not so easy to read)

Left-aligned text is easier to read than centered text

Avoid putting too much onto one slide (avoid clutter)

#### **Text**

- Use sans serif fonts instead of serif fonts
- Use
  - dark text on light background (easy to read)
  - light text on dark background (not so easy to read)

Left-aligned text is easier to read than centered text

Avoid putting too much onto one slide (avoid clutter)

#### **Text Color**

- Check readability
- Check readability
- Check readability
- Check readability
- Red and green are hard to distinguish for a large fraction of the population

Check readability, maybe ask others!

#### **Text Size**

- Make sure that everyone can read the text (32Pt)
- Make sure that everyone can read the text (28Pt)
- Make sure that everyone can read the text (24Pt)
- Make sure that everyone can read the text (20Pt)
- Make sure that everyone can read the text (18 Pt)
- Make sure that everyone can read the text (16 Pt)
- Make sure that everyone can read the text (14 Pt)
- Make sure that everyone can read the text (12 Pt)
- The caption should not be smaller than the text on the slide

## **Abbreviations**

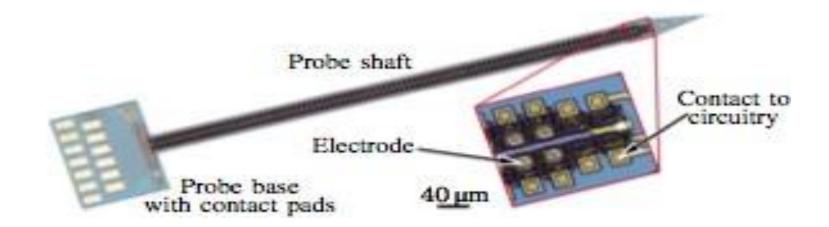
- Abbreviations reduce the length of the text
- They make you appear like an insider while they likely make other feel like outsiders

- Avoid abbreviations (unless they are very, very common)
- Especially avoid uncommon abbreviations in titles

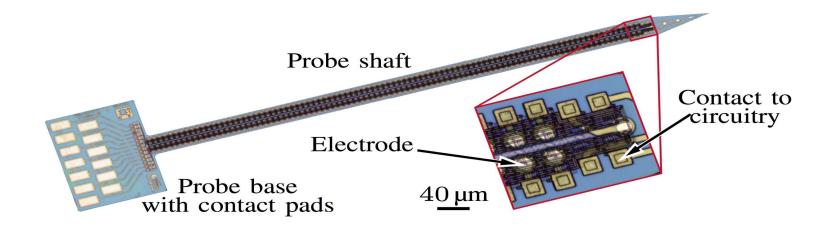
## **Figures**

- Prefer vector graphics over images
- When grabbing an image from the source paper, make sure you do this at the highest resolution
- Enlarge the picture as much as possible before grabbing it
- When you can see the individual pixels, think about redrawing the figure!
- To check, attach your computer to an LCD monitor and check the quality by going close to the screen.

## **A Low Resolution Figure**



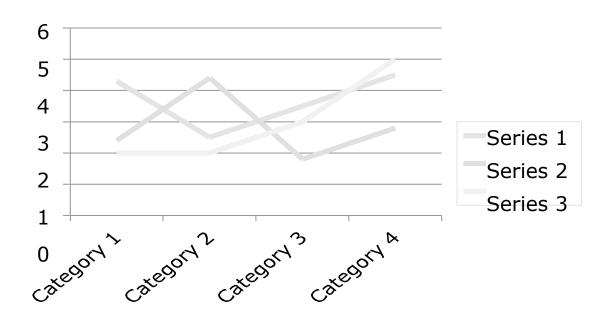
## **Higher Resolution is better!**



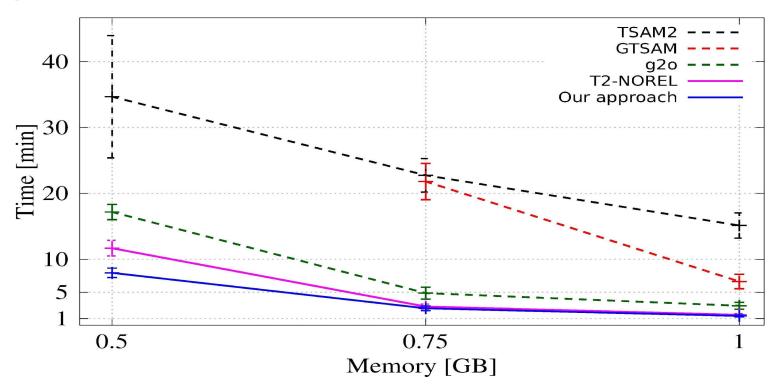
## **Plots**

- Use colors that can easily be distinguished
- Use patterns that can easily be distinguished
- Order the legend according to the functions
- Make them high resolution
- Create your own one if needed

## **Negative Example Plot**



# Properly use Line Styles, Colors and Alignments!



## **Animations**

- Useful to explain content
- or to illustrate processes

- and not to entertain the audience
- Avoid line after line text-animations
- Often animations are even distracting
- Do not demonstrate that you know every feature of the presentation tool!

## **Line after Line Animations**

Every technical presentation has the following outline:

- 1. Motivation
- 2. Outline of the talk
- 3. State of the art
- 4. The new method
- 5. Experimental results
- 6. Conclusions

## **The Motivation**

- What is the problem?
- Why is it relevant?
- What has been done thus far?
- What is the key idea of the approach presented in the paper?
- In which way do the experiments demonstrate that it provides a better solution to the problem?
- Simply avoid custom animations!

## **Similar Case in LaTeX Beamer**

- What is the problem?
- Why is it relevant?
- What has been done thus far?
- What is the key idea of the approach presented in the paper?
- In which way do the experiments demonstrate that it provides a better solution to the problem?

## **Similar Case in LaTeX Beamer**

- What is the problem?
- Why is it relevant?
- What has been done thus far?
- What is the key idea of the approach presented in the paper?
- In which way do the experiments demonstrate that it provides a better solution to the problem?

## **Similar Case in LaTeX Beamer**

- What is the problem?
- Why is it relevant?
- What has been done thus far?
- What is the key idea of the approach presented in the paper?
- In which way do the experiments demonstrate that it provides a better solution to the problem?

#### Similar Case in LaTeX Beamer

- What is the problem?
- Why is it relevant?
- What has been done thus far?
- What is the key idea of the approach presented in the paper?
- In which way do the experiments demonstrate that it provides a better solution to the problem?

# Spell Checking

- Your computer can do spell checking for you: Use it!
- Always set the language of the slide to the language that you are using

Benutzen Sie die Rechtschreibprüfung! Benutzen Sie die Rechtschreibprüfung!

# $\sum_{i=I}$ ypesëttimg Formulas

In-text:

• Equation Editor:

$$\sum_{i=1}^{n}$$

$$\frac{n*(n+1)}{2}$$

i=1

TeXPoint:

$$\sum_{i=1}^{n} i = \frac{n*(n+1)}{2}$$

# **Inline Equations**

- Easy to type
- Always aligned with text
- Float with text

- Restricted
- Very few symbols available
- Hard to align elements (equation symbol)

# **Equation Editor**

- Relatively easy
- Graphical interface
- High flexibility
- Nicer

- Each equation is an individual object
- The do not float with text
- Nice but not absolutely nice

#### **TeXPoint**

- Full LaTeX flexibility
- Equations can be pasted from LaTeX- sources
- The nicest equations

- Each equation is an individual object
- They do not float with text
- Harder to learn
- Text interface

## **Important Aspects to Check**

- Set the language of the slides to the language of the presentation
- Spell your slides
- Check whether videos run on a different computer
- and when Computer is attached to LCD Display
- Friendly video codecs are
  - MP4 with H.264 standard settings or
  - MS RLE encoding for animations

# **Use Consistent Colors & Shapes**

- Think about the colors and shapes that you want and
- stick with them.

#### **Your Presentation**

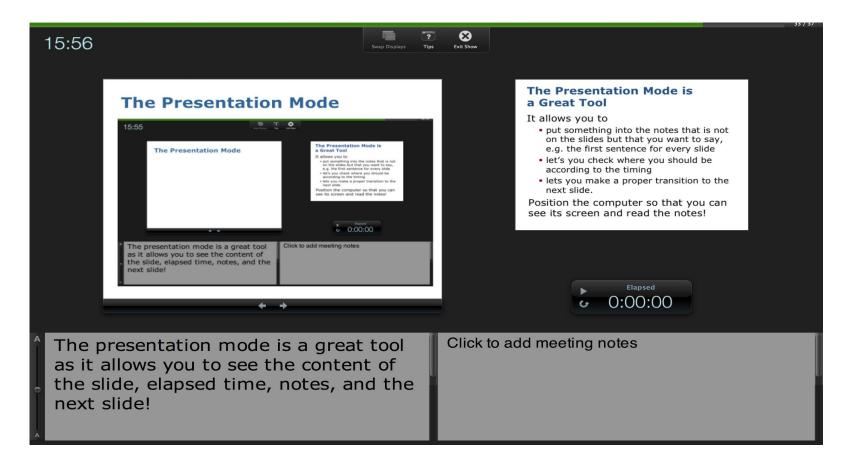
- Plan it
- Practice it
- Time it
- Think about how to deal with interrupting questions
- Practice transitions between slides
- Keep in mind: This is your show.
- Optimize it!

#### YOUR CONFERENCE PRESENTATION HOW YOU PLANNED IT: NTRODUCE DESCRIBE OUTLINE OF TALK MOTIVATION APPLAUSE ENGAGING RESULTS /, Q&A START 15 MINUTES METHODOLOGY AND EXPERIMENT DESIGN CONCLUSIONS HOW IT GOES: REALIZE YOU ONLY HAVE 3 MINUTES LEFT. ANNOYING AUDIENCE TECHNICAL DIFFICULTIES CONNECTING YOUR LAPTOP. POWER THROUGH THE REST OF YOUR PREVIOUS SPEAKER RUNS MEMBER INTERRUPTS WITH SELF-AGGRANDIZING QUESTION. FORGET INTRODUCING YOURSELF. MOTIVA-LATE AND EATS 30 SLIDES. INTO YOUR TIME. 1 MINUTES -TION SPEND WAAAY TOO MUCH TIME DESCRIBING YOUR OUTLINE. AWKWARD SILENCE Q&A.

## **Connecting your Laptop**

- Check if your laptop works before the talk
- Are the colors OK?
- Are the videos visible on both screens?
- Do not boot your computer in front of the audience (use suspend to RAM)
- Better do not close the lid before connecting your laptop
- Check the entire presentation (esp. videos) when you have to give it on a computer different from yours

#### **The Presentation Mode**



#### The Presentation Mode is a Great Tool

#### It allows you to

- put aspects you want to convey or an introductory sentence into the notes of each slide
- lets you check where you should be according to the timing
- lets you make a proper transition to the next slide.

Position the computer so that you can see its screen and read the notes!

#### **Laser Pointer**

- Might help you to point at things
- or to emphasize aspects
- Hold the laser pointer in both hands if the laser point jitters
- Not everything needs to be pointed at
- Do not point at the audience,
- Start and stop the laser properly
- Familiarize yourself with the buttons
- and the other features (timer)

#### **Laser Pointer Gestures**

Underline

Circle

Point at \*

# Speaking (1)

- Speak up to make sure that everyone can hear you.
- If there is a microphone, speak into it!
- Do not lower your voice simply because there is a microphone
- If you can hear your voice from the speakers, the audience does as well
- If you cannot hear it, the audience will probably also not be able to hear it (and you)

# Speaking (2)

- Avoid dialect
- Avoid idioms
- Avoid repetitions (look for alternatives or synonyms if you discover it)
- Avoid hesitation vowels like "ahem", "uh", "well", "yes", "OK", ...

#### **How to Move and Behave?**

- Establish contact to the audience
- Do not solely focus the computer screen or the screen
- Do not look at the ground or into a corner
- Avoid siding (try to look at everyone)

# **Questions / Interruptions?**

- Think positive!
- Questions are good and show that people are interested
- Try to repeat the question to make clear that you understood it properly
- If you cannot answer a question, be honest about it and do not say random words
- If answering would take too long or would go too far away from the talk, suggest to take the discussion offline
- Do not worry when someone falls asleep

#### **Time Limits**

- Test the duration of your presentation beforehand
- Keep a timer running

#### **Virtual Presentations**

- Check your camera & positioning beforehand: central, lightning
- Be aware of your background
- Decide if you prefer to sit or stand
- You won't see your audience. Remain confident about your presentation
- Be familiar with the software: how to share the (correct) screen, enter presentation mode
- If expect that you will need to drink, prepare a glass of water

# **Summary**

- A talk is a unique opportunity to present yourself
- Prepare it carefully
- Practice it extensively
- There is no reason to be late with your presentation
- There is no reason not to be prepared

# Thank you for your attention!

This slide appears in almost every talk but actually is superfluous.